

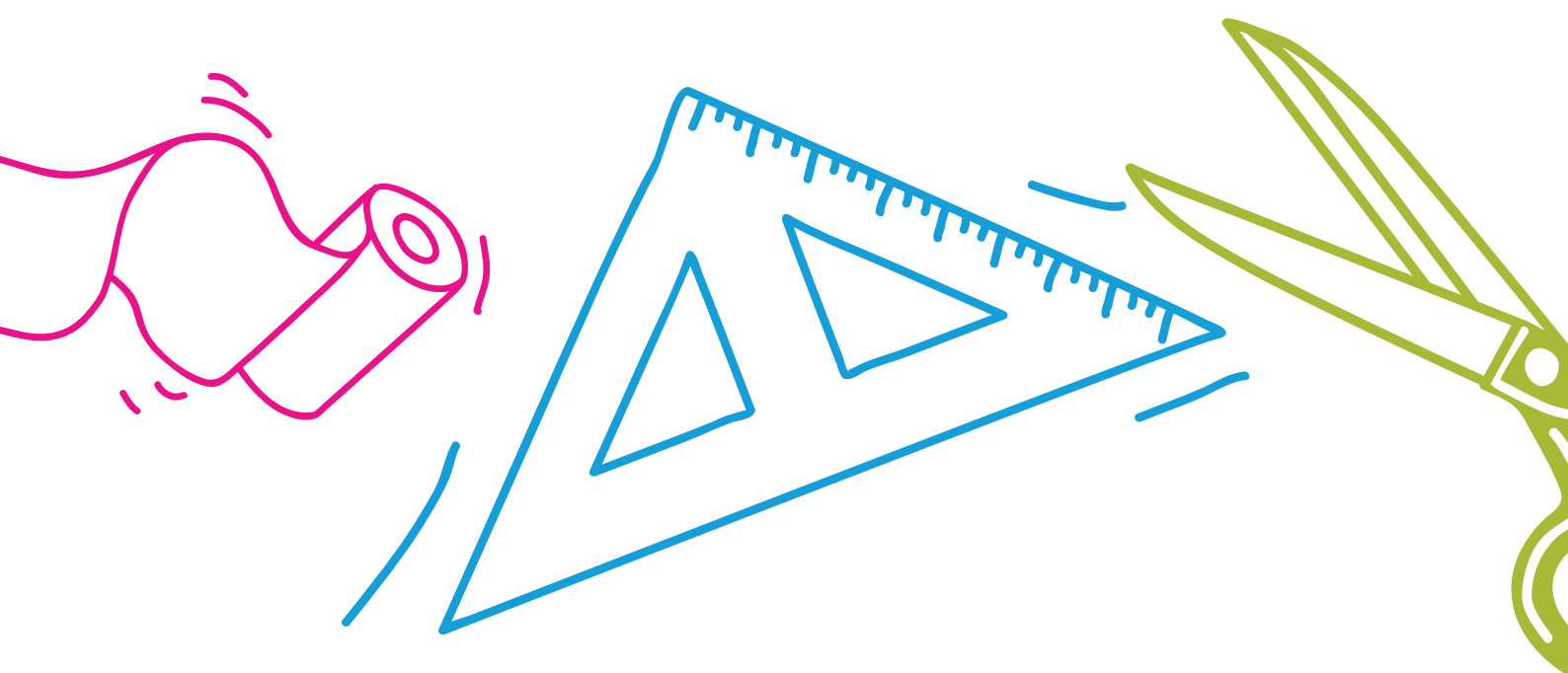


**COLOGNIA**  
DREAMS & WORK

Cologne

# Technical specifications

Graphic files for printing



# Technical specifications

## General information

**Use of printing technology:** flexo printing, silk screen printing, digital printing

**Possible enhancements:** varnish (including partial), hot foil stamping, cold foil stamping, lamination

**Maximum printing positions:** 10

## Acceptable formats/applications

**Preferred data formats:**



## Recommendation for sending data

Color space should be CMYK.  
We can't guarantee correct output if RGB color model is used.

Delivered design should always be in the actual/original scale size.

Minimum 1 mm bleed.

Spot colors – need to be specified in standard PANTONE system and in a separate channel.  
If white ink is used, please define it as a spot color with its unique name (e.g. opaque white).

Minimum resolution for bitmap graphics is 300 dpi.  
Images should be inserted inside the file or linked.  
In the case the file is linked, it should also be sent together with source file.



It's not necessary to set trapping/pullback in source files except for black. Black should be set to overprint.

Used fonts should be converted to curves or delivered with source data.

Data for die cutting tool, hot/cold foil stamping, partial varnish, relief/tactile varnish – always as vector, defined as a unique spot color.



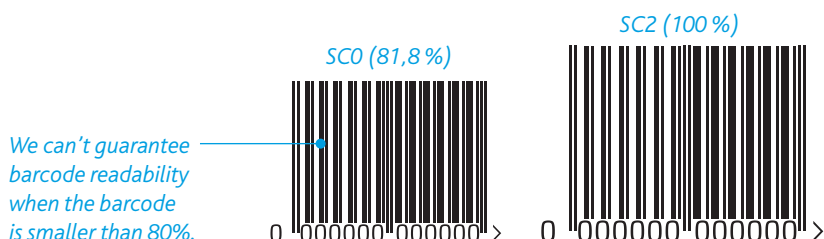
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## Barcodes

- Always as vector
- More information on: <https://www.gs1.org/>

### Standardised sizes of GS1 barcode:

SC0 (81,8 %)	30,5 × 21,48 mm
SC1 (90 %)	33,56 × 23,34 mm
SC2 (100 %)	37,29 × 25,93 mm
SC3 (110 %)	41,02 × 28,52 mm
SC4 (120 %)	44,75 × 31,12 mm
SC5 (135 %)	50,34 × 35,01 mm
SC6 (150 %)	55,94 × 38,90 mm
SC7 (165 %)	61,53 × 42,78 mm
SC8 (185 %)	68,99 × 47,97 mm
SC9 (200 %)	74,58 × 51,86 mm



## Minimum text size

**Positive:** 2 points

**Negative:** 5 points

**Multicolor:** 5 points

## Minimum line width

**Positive:** 0,1 mm

**Negative:** 0,2 mm

**Multicolor:** 0,2 mm

## Method of data transmission

**e-mail:**  
dtp@cogniapress.com

You can use your customer account on **[www.moje.etikety.cz](http://www.moje.etikety.cz)**.  
If you don't have customer account, please contact our customer service department for your login information.

**CD, DVD**

## Contact

**DTP department**  
dtp@cogniapress.com



**Customer service department**  
info@cogniapress.com



**Customer account**  
[www.moje.etikety.cz](http://www.moje.etikety.cz)

